

Sustainability Management

This part of the book focuses on sustainability management, exploring various approaches and effective practices for managing sustainability across different sectors. Sustainability management plays a crucial role in achieving sustainability goals, and it is closely linked to sustainability leadership. This part of the book is designed to provide readers with a comprehensive understanding of the different tools, frameworks, and strategies used in sustainability management, as well as the challenges and opportunities associated with them. We explore the various practical aspects of sustainability practices at the organizational level and across sectors, specifically aspects of sustainability management through the lens of organizational effectiveness and stakeholders' well-being and we concentrate on the economic, environmental, social, and governance (E-ESG) model for understanding sustainability management organizational practices. We review core values-driven practices for sustainability management in organizations including the triple bottom line, life cycle assessment, and circular economy among others. The selected cases aim at giving a better and more concrete understanding of how these concepts apply in specific fields and contexts and along the examples of leading organizations and insightful initiatives. We explore the field of sustainability management across economic and industry sectors and review the emergence and value contribution that sustainability management makes to the 2030 Sustainability Agenda and some of its specific goals and targets.

We first introduce readers to different approaches to managing sustainability, including the Triple Bottom Line (TBL), Life Cycle Assessment, Circular Economy, Sustainable Risk Management, and Corporate Social Responsibility (Chapter 6). Then, we examine the importance and implications of an integrated model for ESG Framework for Sustainability Management, which integrates the economic, environmental, social, and governance (EESG) factors of sustainable development into an integrated approach (Chapter 7). We then explore sustainability management practices and applications across different sectors, including business, government, social, academic, healthcare, and technology. We also examine case studies from each sector to provide readers with a deeper understanding of the challenges and opportunities associated with sustainability management (Chapter 8). We also delve into sustainable management effective practices, including sustainable stakeholder management, supply chain management, social marketing, human resource management, financial sustainability management, sustainability strategy, negotiation, reporting, and alternative organizational structures (Chapter 9). We finally explore the future of sustainability management, discussing the main trends and challenges that are likely to shape the field in the years to come. We also highlight the importance of monitoring future sustainability management trends and the potential limits and downsides of sustainability management (Chapter 10).